

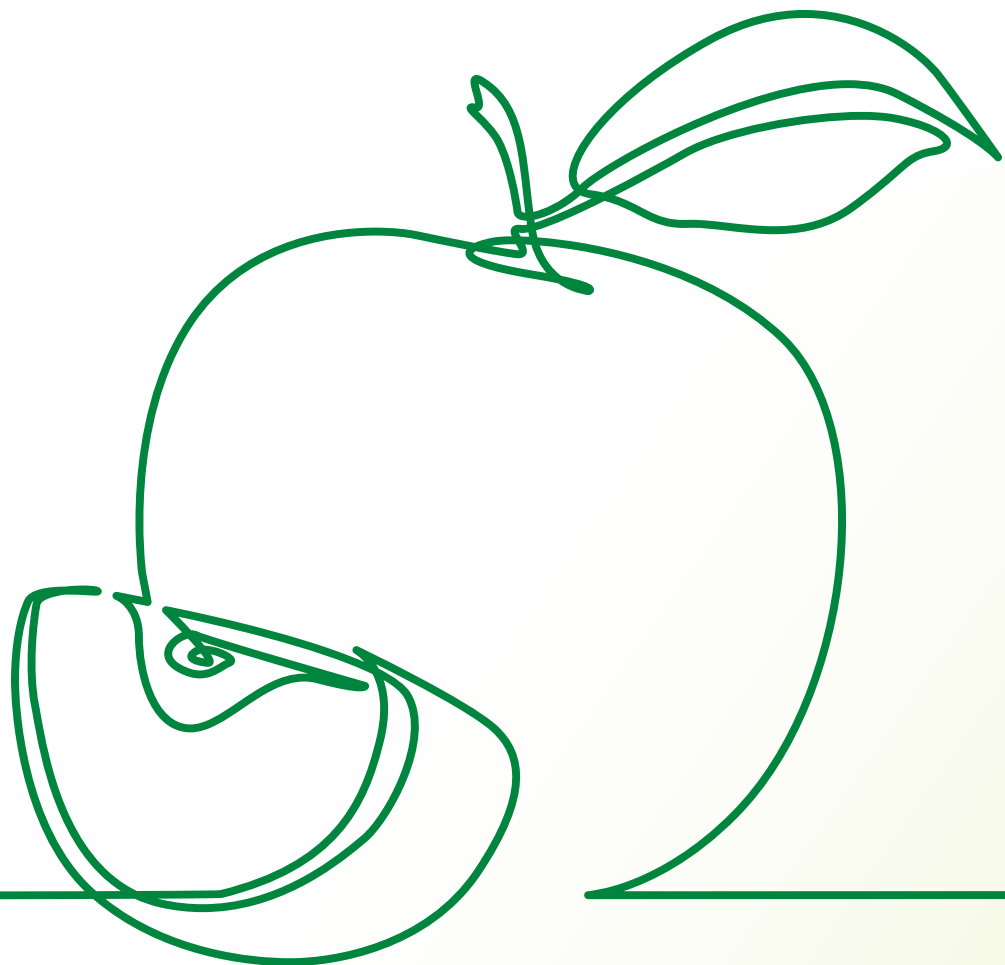


Title Sponsor



POST-SHOW REPORT

14-16.04.2026
EXPO XXI Warsaw



EXHIBITORS

370

EXHIBITORS

30

COUNTRIES

56%

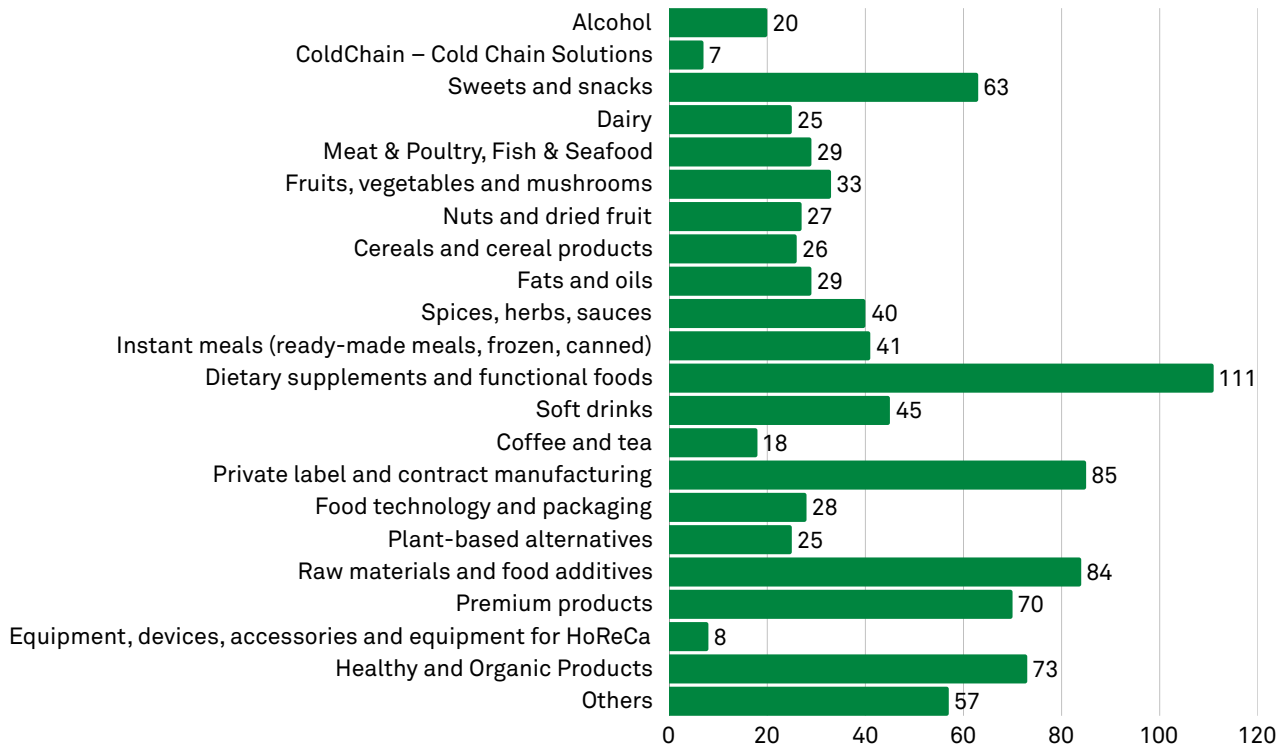
INTERNATIONAL
EXHIBITORS

National Pavilions:

Poland, Italy, Ukraine, Hungary, China, Thailand, Cyprus, Andalusia



Exhibitors by product type*:



* Multiplechoice question



VISITORS

Total Visitors: 7 535

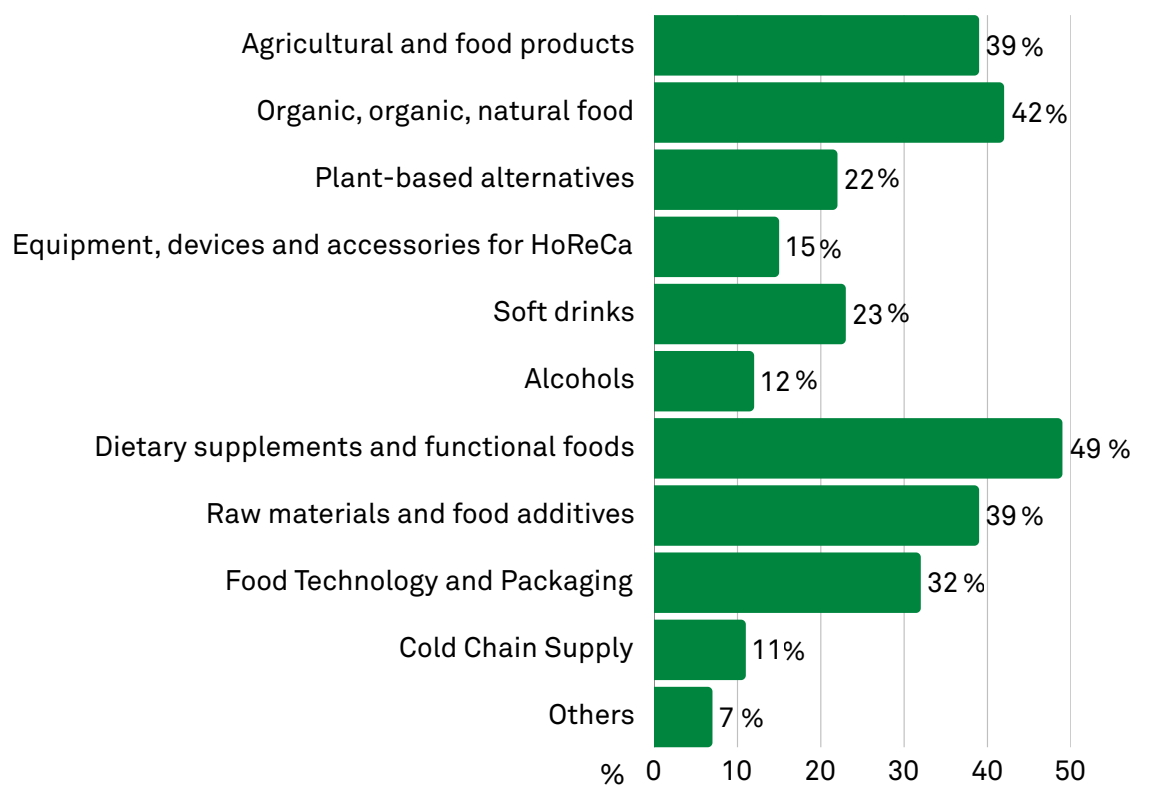
19% International Visitors

Most visitors from:

Poland, Ukraine, Germany, Lithuania, the Netherlands and Italy



Visit fields of interest*:



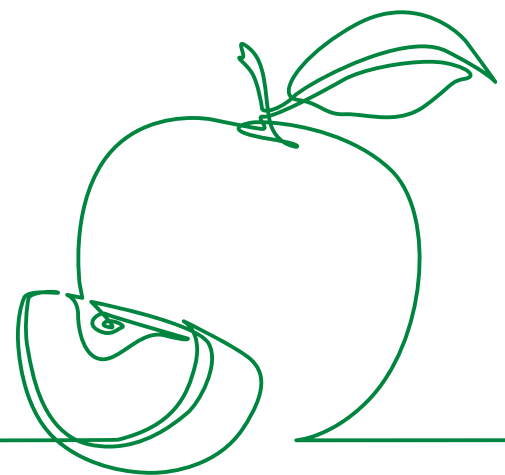
* Multiplechoice question

NEXT EDITION:

13–15 April 2027

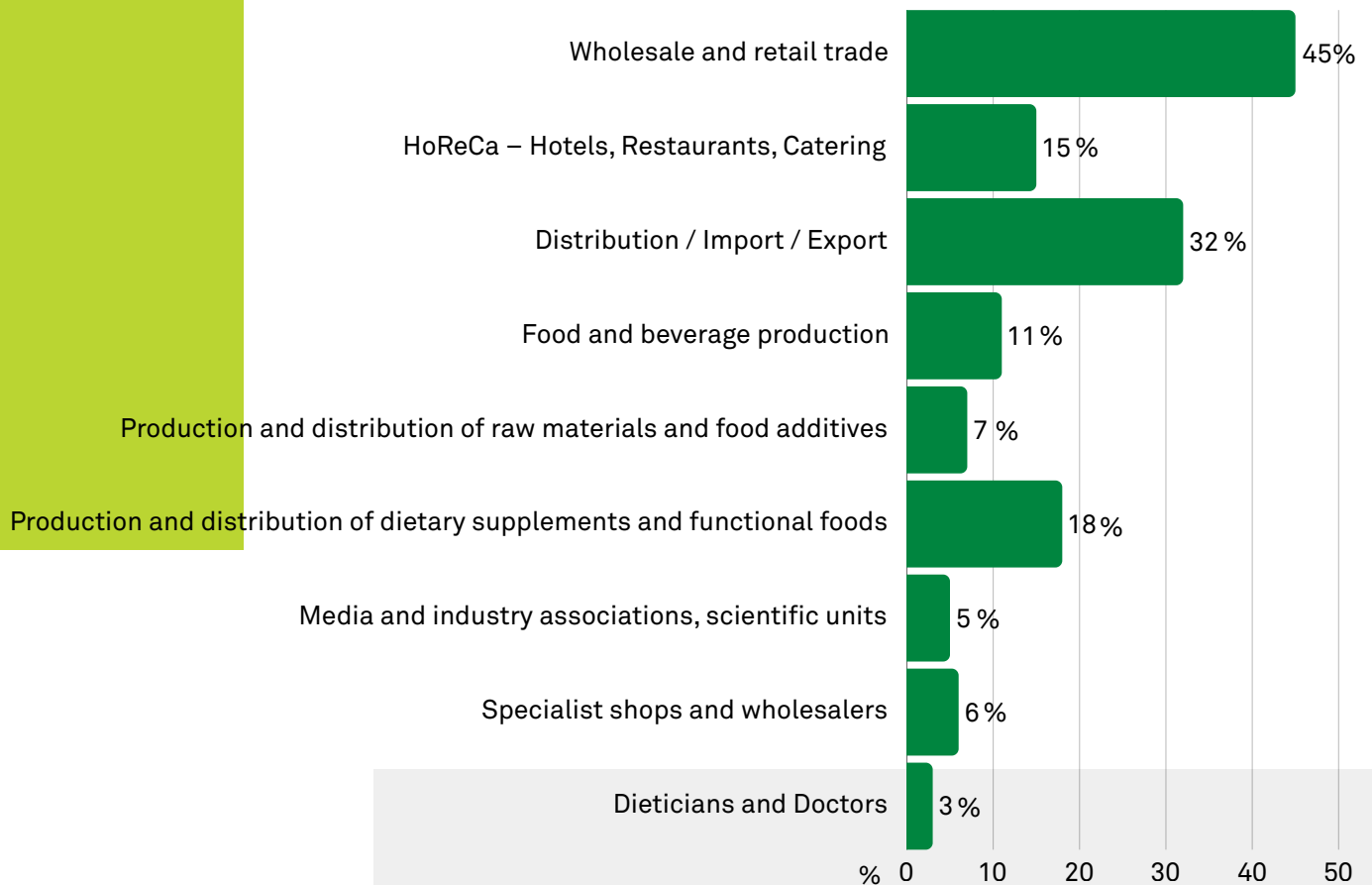
EXPO XXI Warsaw

More information: www.worldfood.pl



VISITORS

Visitors by Sectors Represented*:



* Multiplechoice question





NutraFood
Poland

The biggest sector dedicated to
dietary supplements and functional foods

128

exhibitors in the NutraFood Poland sector from **21** countries

2

days substantive conferences and discussion panels

3

Gold Medals in the categories: Dietary Supplement, Raw Material
and Innovations

+43%

year-over-year increase in visitor numbers



SMAKKi
for HoReCa

An area dedicated to the HoReCa industry

3

nationwide culinary contests
and coffee championships

42

Participants

23

Jury Members

CULINARY CHAMPIONSHIPS

COFFEE CHAMPIONSHIPS

3rd edition of the Vegan
Culinary Challenge
Złoty Karczoch



2nd edition of the
Street Food MASTERS
Championships



4th edition of the
Cup of Poland coffee
roasters contest



Content programme

Collaborating organizations: **46**
Speakers: **85**

Lectures: **38**
Debates: **10**

Topics of the conference and accompanying events

Scene 1

Day 1: How to build a competitive FMCG brand?

- How to maintain and strengthen your position on the market when price and regulatory pressure is increasing?
- What actually works today in brand building and export?

Day 2: Trends and the future of the FMCG market (2025–2030)

- How to grow sales in cooperation with retail chains and distributors, where to look for growth, and how consumers' purchasing decisions are changing?

Day 3: Technology, packaging and cold chain

- What actually affects operational efficiency, where costs can be reduced in the cold chain, and which legal changes need to be taken into account already today?

Scene 2

Day 1: Regulations and Safety

- How to communicate and sell in compliance with the law, and how to prepare for changes in ingredients and labeling—without the risk of costly mistakes.

Day 2: Market and Future Outlook

- Trends, data, and development directions that will influence company strategies in the coming years.
- Ingredients, technologies, and investments that will help you stay ahead of the competition.



RETAIL CENTER

144 buyers from retail chains took part in the VIP Buyer and Hosted Buyer programme from countries such as: Poland, Lithuania, the Czech Republic, Germany, Romania, France, the United States, the United Arab Emirates.



VIP Buyers include, among others:



We consider this year's exhibition to be very successful. There was a large number of visitors, strong interest, and excellent, helpful service.

Pasieka Łysoń





GOLD MEDAL CONTEST

105 products submitted in 9 categories
WINNERS: 12 Gold Medals and 16 distinctions

WorldFood Poland

- 4 Gold Medals in the Food&Drinks category
- 1 Gold Medal in the Alcoholic Beverages category
- 1 Gold Medal in the Organic Food category
- 1 Gold Medal in the Polish Debut category
- 1 Gold Medal in the Foreign Debut category
- 1 Gold Medal in the Innovation category

NutraFood Poland

- 1 Gold Medal in the Dietary Supplement category
- 1 Gold Medal in the Raw Material category
- 1 Gold Medal in the Innovation category

Jury of the WorldFood Poland contest



Agnieszka Szpaderska
Director of the WorldFood Poland



Jarosław Uściński
President of the Association of Chefs and Pastry Chefs, restaurateur, coach of the BBQ Kings teams



Ewa Rembiatowska, PhD, DSc
Department of Functional and Organic Food, Warsaw University of Life Sciences (SGGW)



Mirosław Oleksiej
Sales Director at the Chorten Group



Milena Nosek
Clinical dietitian



Szymon Ostrowski
Senior Category Manager, Frisco.pl



Justyna Ryteł-Andrianik
Quality manager, NETTO



Piotr Sówiński
CEO of Good Choice Bartending & Event Agency



Sylwester Mroczek
Manager of format and concept development, Carrefour



Beata Gołębiowska
Specialist in the wine and gastronomy industry

Jury of the NutraFood Poland contest



Bartosz Demianiuk
Chairman of the Board of KRSiO, Economist and Market Researcher, Wrocław University of Economics



dr Joanna Uchańska
Vice President of the Management Board of KRSiO, Partner at AJ LAW Uchańska Diskau Law Firm



prof. Iwona Wawer
Head of the Department of Herbal Studies at the State Academy of Applied Sciences



dr inż. Danuta Gajewska
Lecturer of Department of Diagnostics, Warsaw University of Life Sciences



Agata Dęga-Nowak
Vice President of the National Council of Dietary Supplements and Nutrition



Wiktor Cysewski
Product Manager, Laboratoria Gemini



Paweł Gruszczynski, PhD
Expert in the nutraceutical industry, scientist and business leader



Iwona Kowalczyk-Andrzejewska
Advisor at Foodie, certified dietitian and coach



Grażyna Osęka
Foodie Sp. z o.o. sp.k



dr Katarzyna Suchosek
Biotechnologist, biochemist



dr Izabela Anna Zawisza
Global innovation expert, scientist



GALLERY



PARTNERS AND SPONSORS

Media Partnership

WorldFood Poland



NutraFood Poland



Gastrotargi SMAKKi



ColdChain Poland



PARTNERS AND SPONSORS

Content Partnership

WorldFood Poland



NutraFood Poland



PARTNERZY I SPONSORZY

Sponsors of the Złoty Karczoch – Vegan Culinary Challenge

Strategic Sponsors



Sponsors



Street Food Masters Sponsors

Sponsors



Supporting Sponsors



Sponsors Cup of Poland

Strategic Sponsors



Sponsors



Music Partner of the Contests Zone



**BOOK A STAND FOR THE NEXT EDITION
OF WORLDFOOD POLAND!**



13-15 APRIL 2027
EXPO XXI WARSAW



Contact us!

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biuro@smakki.pl

info@worldfood.pl
info@coldchain.pl



Agnieszka Szpaderska
Exhibition director

WWW.WORLDFOOD.PL

