

# WorldFood Poland

2019  
Post event details

# Exhibitors

**2019**

## Post event details

Date: 7 – 9 March 2019  
 Venue: EXPO XXI Warsaw  
 Edition: 6  
 Frequency: Annual



Domestic Exhibitors: **183**  
 International Exhibitors: **169**  
 Total: **352**

**84%** of exhibitors established valuable business relations during the fair

Participating countries: **25**  
 Group Pavilions: **9**

Italy	Ukraine	Thailand
Azerbaijan	Sri Lanka	Malaysia
South Korea	Belarus	Spain

Exhibitor by product type\*:



\* Multiple choice question

# Visitors

**2019**

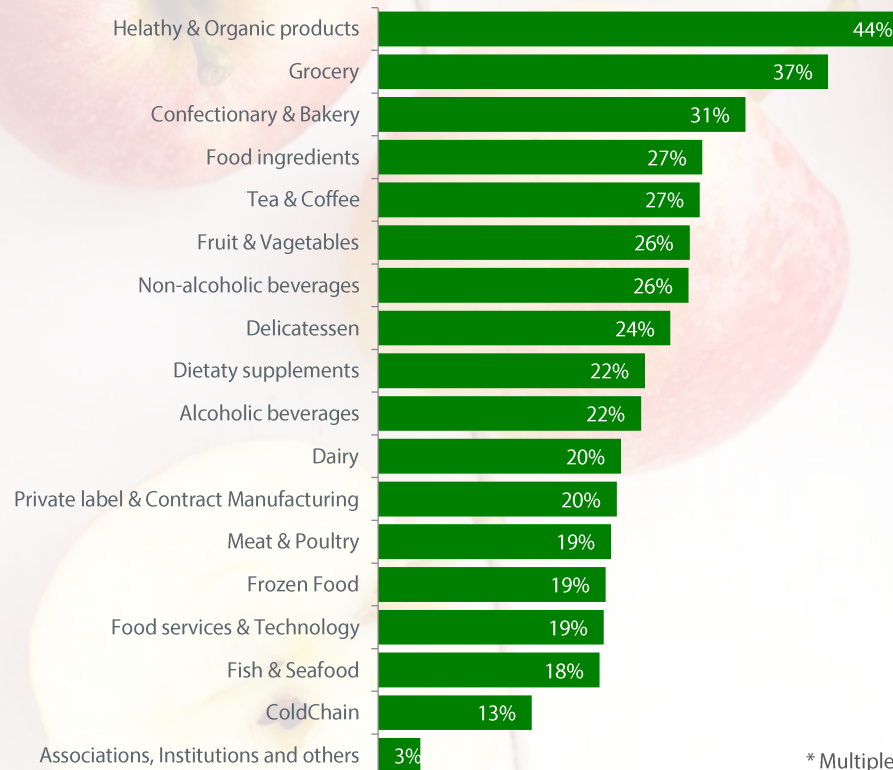
## Post event details

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Domestic Visitors: 5 809  
 International Visitors: 1 014  
 Total: 6 823

### Visitor field of interest\*:



\* Multiple choice question

# Visitors

**2019**

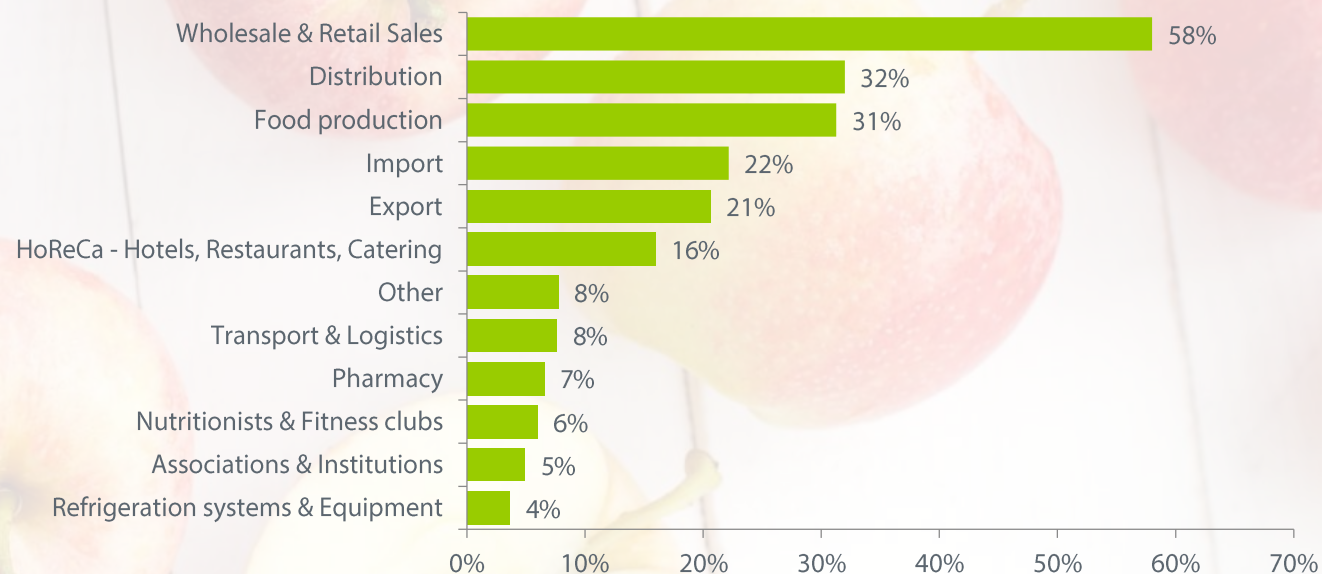
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### Visitors by Sector Represented\*:

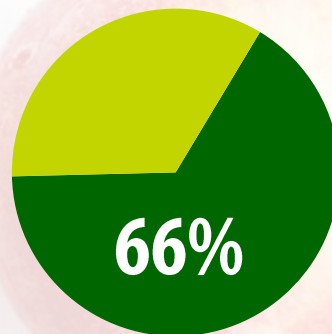


\* Multiple choice question

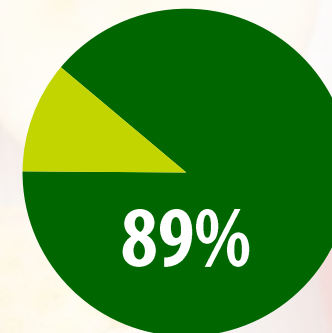
# Visitors

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Visitors have a managerial or higher position



Visitors have influence on decisions or take them



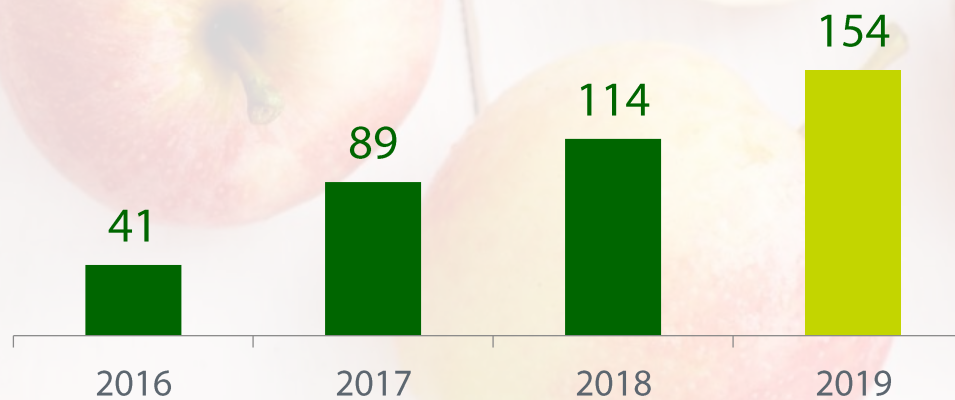
# EcoFood Poland

**2019**

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Date: 7 – 9 March 2019  
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 Frequency: Annual

The development of the number of exhibitors at the EcoFood Poland fair



# NutraFood Poland

2019

## Post event details

Date: 7 – 9 March 2019  
Venue: EXPO XXI Warsaw  
Edition: 6  
Frequency: Annual

NutraFood Poland exhibitors: **45**  
**Over 20%** of visitors looking for nutraceuticals  
**21 panels** dedicated to supplements and diets



Expert Partner: National Board of Supplements and Nutrients (KRSiO)



# Speakers

**2019**

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**Organisations Represented: 35**

**Sessions: 38**

**Speakers: 62**

### Key Speakers:

- Jan Krzysztof Ardanowski, Minister of Agriculture and Rural Development
- Czesław Siekierski, chairman of the Committee on Agriculture and Rural Development in the EP
- Andrzej Wojciechowicz, adviser to FMCG at the European Commission
- Andrzej Gantner, General Director of PFPŻ ZP
- Krystyna Gutkowska, Faculty of Human Nutrition and Consumer Sciences, Warsaw University of Life Sciences
- Urszula Kłosiewicz - Górecka, PhD, Professor at the Institute for Market, Consumption and Business Cycles Research; vice-president of Association of Economic Dialogue Forum
- Wiesław Różański, President of the Union of Producers and Employers of the Meat Industry
- Barbara Groele, Secretary-General, National Union of Juice Producers (KUPS)

### Key Organisations Represented:

- Ministry of Agriculture and Rural Development
- National Center for Agricultural Support
- Polish Federation of Food Producers
- Union of Producers and Employers of the Meat Industry
- The Polish Promotional Programme Foundation – Teraz Polska
- National Board of Supplements and Nutrients
- European Federation of Associations of Health Product Manufacturers (EHPM)
- Polish Organisation of Trade and Distribution
- National Association of Chefs and Confectioners
- Association of Polish Producers of Chocolate and Confectionery Products
- National Union of Juice Producers
- Association of Economic Dialogue Forum
- Association of Fruit-growers of the Republic of Poland

# B2B Meetings

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B2B meetings with Polish Buyers: **312**  
 B2B meetings with foreign Buyers: **77**  
 Total number of B2B meetings held: **389**

43 Polish Buyers (Retail Chains and HoReCa), including:

- AccorHotels
- AUCHAN
- Bobby Burger
- COSTA POLSKA
- Green Caffe Nero
- KIK FIT BAR
- Kuchnia Marché
- MACZFIT
- Marriott
- Polski Lek S. A.
- SFD
- Synoptis Pharma
- TOP MARKET
- WEDEL Pijalnie czekolady

Foreign Buyers - 19 companies:

- Singapore
- Belgium
- Greece
- Romania
- Sweden
- Thailand
- Portugal
- Indonesia
- Italy

# Gold Medal Award

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Date:	7 – 9 March 2019
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Frequency:	Annual

Over 200 submitted products  
14 categories  
12 Gold Medals  
2 Debuts: Polish and International  
18 Special Prizes

Partner of the Competition:



Jarosław Uściński (Chairman of the Jury, President of OSSKiC, restaurateur)  
Agnieszka Szpaderska (Exhibition Manager)  
Grzegorz Łapanowski (Chef, culinary journalist, owner of Food Lab Studio)  
prof. Krzysztof Krygier (Department of Food Technology, Warsaw University of Life Sciences)  
Andrzej Gantner (vice president of the Polish Federation of Food Industry)  
Joanna Kozłowska (BRONISZE Warsaw Agricultural-Food Wholesale Market)

## JURY:



# Culinary shows

## 2019 Post event report

Date: 7 – 9 March 2019  
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Frequency: Annual

### Culinary shows: 11

#### Chefs:

- Andrea Camastra
- Anuelo Serra
- Giancarlo Russo
- Kurt Scheller
- Patrizio Bonardi
- Teo Vafidis
- Thanawat Na Nagara
- Jarosław Uściński
- Bartosz Peter
- Norbert Sokołowski
- Tomasz Gawarzyński
- Grażyna Uścińska



# Partners

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## Honorary Patronage:



WorldFood Poland was officially supported by the following organisations:



# Media Partners

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## Media Partners



## International Partners



# Book a stand

2020

Date: 21 – 23 April 2020  
Venue: EXPO XXI Warsaw  
Edition: 7  
Frequency: Annually



## Book your stand now:

Avoid missing out, book your stand  
at the next edition of WorldFood Poland now!



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