



POST-SHOW RAPORT 2024

10th EDITION

International Food & Drink,
Food Processing and Packaging Exhibition

 **WorldFood**
Poland

presented by
 **KSM-66**
Ashwagandha®



EXHIBITORS



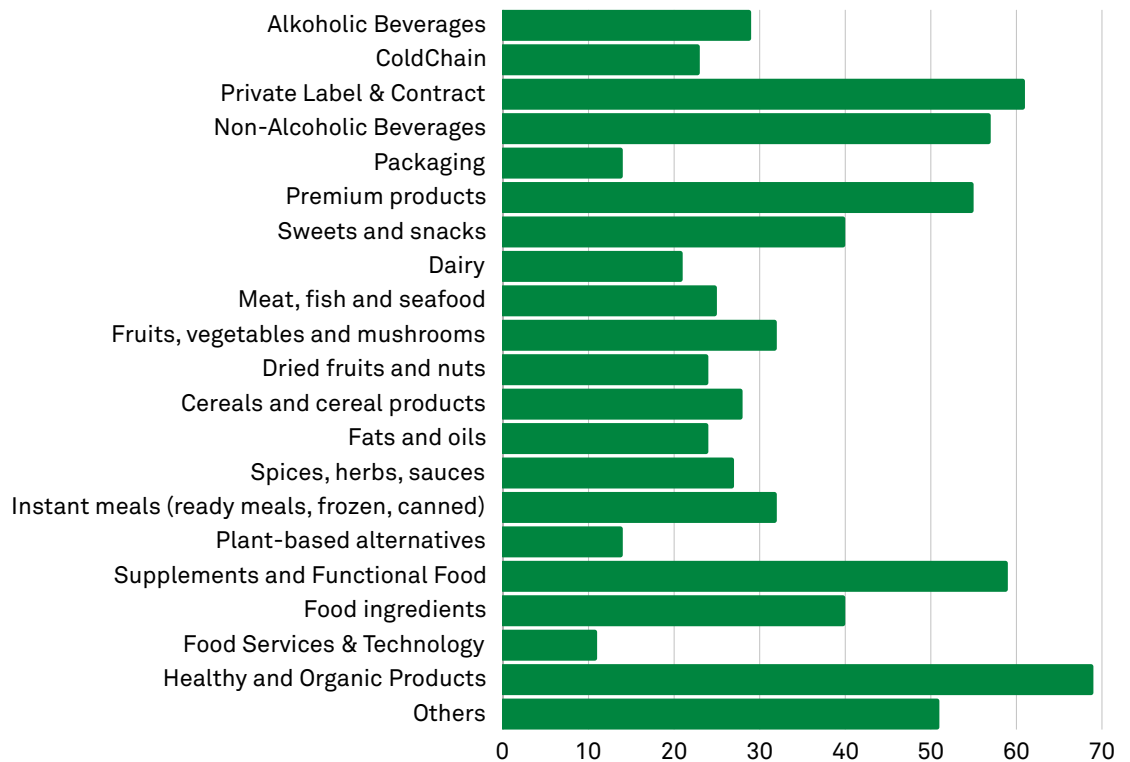
Total Exhibitors: 300

International Exhibitors: 42%

National Pavilions: Italy, Spain, Türkiye, Tunisia, Cyprus, Sri Lanka and Thailand

Regional Pavilions: Mazowieckie, Podkarpackie i Południowa Warmia

Exhibitors by product type*:



* Multiplechoice question



VISITORS



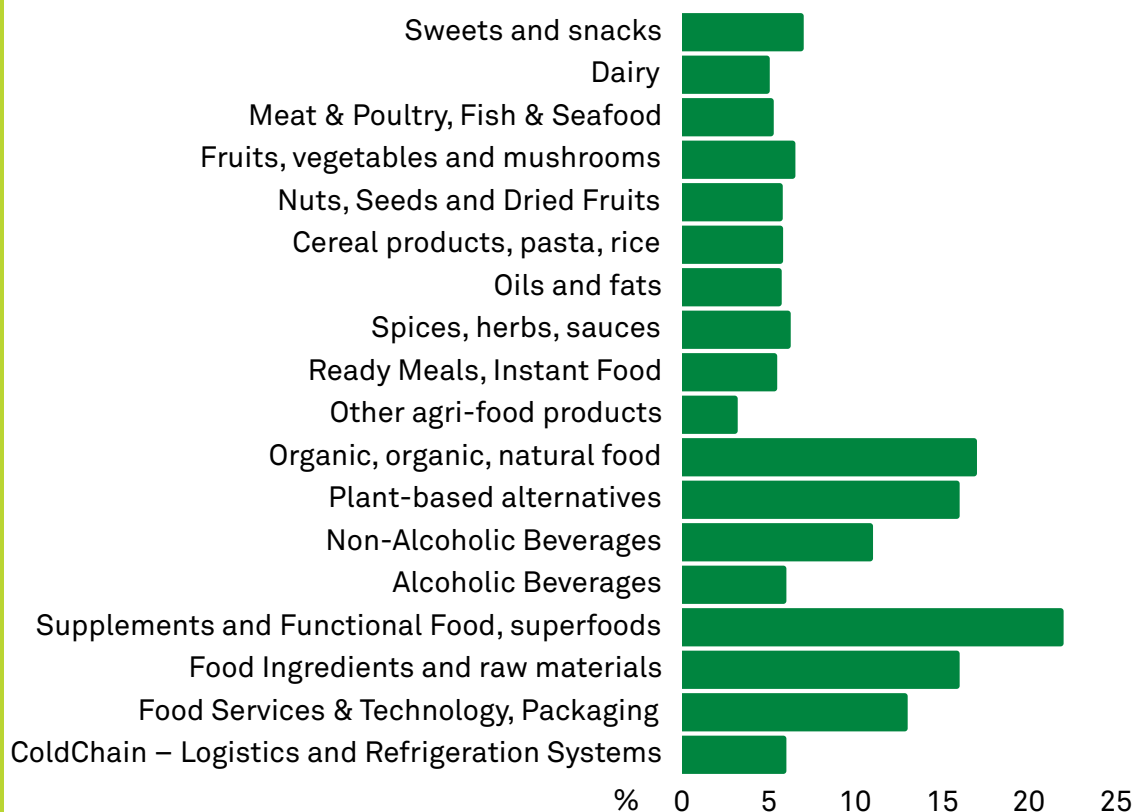
16-18/04/2024

EXPO XXI Warsaw, ul. Prądzyńskiego 12/14

Total Visitors: 5521

16% International Visitors

Visit fields of interest*:



* Multiplechoice question

NEXT EDITION:

8–10 April 2025

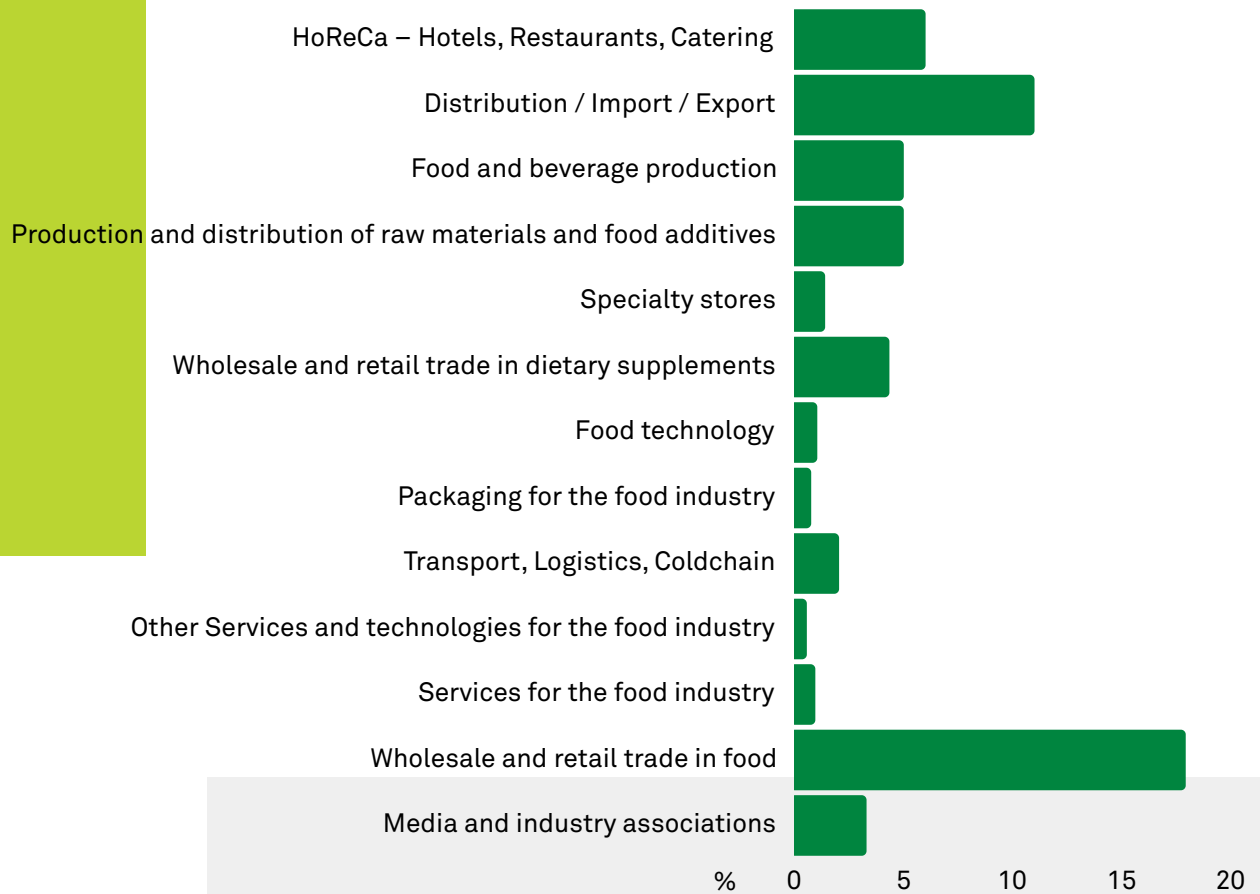
EXPO XXI Warszawa

More information: www.worldfood.pl

VISITORS



Visitors by Sectors Represented*:



* Multiplechoice question



NUTRAFOOD POLAND



Sector dedicated to nutraceuticals,
dietary supplements and functional food

103 Exhibitors in NutraFood Poland sector

Almost 35% Visitors of WFP interested in dietary
supplements and functional food

2 conferences days: 21 conference panels and 2 debates
about the latest trends and regulations in the industry



Substantive cooperation:





Organization Represented: 22

Speakers: 71

Conferences

Key topics

- Green Deal in Practice: How to Implement a Deposit System for Beverage Packaging in Poland
- Current Trends in Food Adulteration and Interesting Cases from the Past 12 Months
- Quality of Health Products – A Common Challenge for Producers and Authorities
- Super Food – Bee Products from Nature
- Nutrafood Products in Europe: Upcoming Challenges and Their Future
- Legality of Imported Raw Materials for Food and Dietary Supplement Production: Novel Food, Protected Species, Practical Cases
- Additives in Food Supplements – Law and Interesting Practical Insights
- Patent Protection of Dietary Supplements

- Sustainable Food Business in an Uncertain World – How to Tackle It?
- How to Enter Your Product into a Retail Chain: Discussion of Collaboration Terms, Margins, and Contract Provisions
- How to Win Consumer Attention at the Store Shelf and Keep It on Our Product?
- Healthy Lifestyle on the Plate: How Different Generations Choose Supplements and Functional Foods
- Vitamins – Issues of Vitamin Stability in Products, Impact of Certain Ingredients on Stability
- Alternative Protein Sources in Dietary Supplements

- Plant-based Start-ups: End of the Boom, Survival Mode, or Bright Future? Sales Trends
- Conclusions from the European Smart Protein Study – Comprehensive Analysis of Consumer Attitudes Towards Plant-based Food
- V-Label – Global Leader in Vegan and Vegetarian Product Labeling. Certification Rules

Retail Center Zone Sponsor



RETAIL CENTER

Total number of B2b Meetings: 206

Buyers from:





130 submitted products in 10 categories

WINNERS: 14 Gold Medals oraz 14 Special Prizes



GOLD MEDAL AWARD

5 Gold Medals in Food&Drinks category
1 Gold Medal in Alcoholic Beverages category
1 Gold Medal in Plant-Based category
1 Gold Medal in Organic Food category
1 Gold Medal in Polish Debut category

1 Złoty Medal w kategorii Debiut zagraniczny
1 Gold Medal in Foreign Debut category
1 Gold Medal NutraFood Poland supplement category
1 Gold Medal NutraFood Poland Raw material category
1 Gold Medal NutraFood Poland Technology and innovation category

JURY BOARD WorldFood Poland

Justyna Rytel-Andrianik - Product Quality Manager, NETTO

Szymon Ostrowski - Category Manager, Frisco.pl

Agnieszka Tokarz - Dietitian & Food Trend Product Manager, NTFY

Jarosław Uściński - President of the Association of Chefs and Confectioners, Restaurateur, BBQ Kings Team Trainer, Coordinator of Poland's Junior Culinary Olympics Preparations

Dariusz Richter - Development Director, Kuchnie Świata

Prof. Dr. Hab. Ewa Rembiałkowska - Department of Functional and Organic Food, Warsaw University of Life Sciences (SGGW)

Agnieszka Szpaderska - Director of WorldFood Poland trade fair

JURY BOARD NutraFood Poland

Bartosz Demianiuk - President of the Management Board of KRSiO

Dr. Joanna Uchańska - Member of the Management Board of KRSiO, Partner at Chałas and Partners Legal Office

Prof. Iwona Wawer - Chair of the Expert Council of KRSiO

Dr. Hab. Dorota Zielińska - Warsaw University of Life Sciences (SGGW)

Grażyna Osęka - Foodie Sp. z o.o. sp.k.

Dr. Agnieszka Szymecka-Wesołowska - Center for Food and Product Law

Dr. Hab. Maciej Konopka - Dr. Hab., Prof. ASP Maciej Konopka, Brandy Design

Dr. Eng. Danuta Gajewska - Assistant Professor in the Department of Dietetics

Iwona Kowalczyk-Andrzejewska - Advisor at Foodie, Certified Dietitian, and Coach (SWPS/LP)

Dr. Agnieszka Piekara - Member of the Green Team, Wrocław University of Economics

Dr. Katarzyna Suchoszek - Biotechnologist, Biochemist

Agata Dęga-Nowak - Vice President of the National Council of Supplements and Nutritional Supplements, Quality Director

Tomasz Dawidowski - Project Manager at NutraFood Poland

GALLERY



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8-10 APRIL 2025

International Food & Drink,
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JOIN THE BIGGEST EXHIBITION FOR FOOD INDUSTRY IN POLAND!

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Agnieszka Szpaderska
Managing Director

worldfood.pl/en