

## Rules of the Gold Medal of WorldFood Poland 2024

### §1

The organiser of WorldFood Poland 2024 - International Food & Drink, Food Processing and Packaging Exhibition, Lentewenc Sp. z o.o., is the Organiser of the Contest.

### §2

The aim of the Contest is to identify the best products presented at WorldFood Poland 2024 held from 16-18 April 2024 in Warsaw.

### § 3

1. Only those companies that participate in WorldFood Poland 2024 and fulfilled all formalities are eligible to participate in the Contest.
2. Only products that will be exhibited at WorldFood Poland 2024 may be entered in the Contest.
3. Application for participation in the WorldFood Poland Gold Medal Contest is payable. Application prices:  
90 EUR for one submitted product;  
70 EUR for one submitted product when submitted from two to four products;  
50 EUR for one submitted product when submitted five or more products.  
The amount should be paid with the title "WorldFood Contest application" to the bank account: 46 1090 1883 0000 0001 1853 4614 Lentewenc Sp. z o.o. Bank Zachodni WBK S.A. ul. Marszałkowska 55/73, 00-676 Warsaw. Please, attach confirmation of the transfer for the entry.
4. Companies can enter one or more products in following Categories:  
  
Product:
  - WorldFood Poland 2024 Gold Medal (in categories established by Jury)
  - Exhibition Debut – Polish Company 2024
  - Exhibition Debut – International Company 2024
5. Contest participants are required to:
  - To complete the descriptions of submitted products via the form available on the Exhibitors' Portal by **29/03/2024 at the latest.**
  - Deliver **three units** of the Product entered in the Contest no later than **29 March 2024** (units will be rated by Jury) into the organiser office, 5/34 Skwer Wyszyńskiego Str., 01-015 Warsaw, POLAND
6. Products requiring refrigerated storage conditions should be delivered on April **16, 2024, by 09:30 AM** to the Organizer's exhibition office, on the EXPO XXI (Prądyńskiego Street 12/14, Warsaw)
7. Samples of products with short date should be delivered after prior consultation with the competition organizer
8. If the product cannot be delivered, the organizer reserves the right to remove the entry from the contest

### §4

1. The Organiser of the Contest reserves the right to publish photographs of the Products in print media, on TV and on the Internet, and in marketing materials of WorldFood 2024 and Lentewenc Sp. z o.o.



2. The Prize will be awarded to the manufacturer or a distributor acting on its behalf. If the manufacturer participates in the Exhibition, a distributor is not entitled to register the Product for the Contest.
3. Materials and samples provided to Jury members, forming the documentation of registered Products, will not be returned.

## §5

1. The Organisers of the Contest shall appoint a Jury composed of highly knowledgeable professionals experienced in the area of the Contest; the Jury members will be representatives of:
  - Culinary Experts
  - Representatives of Organizer
  - Representatives of Retail
2. The Jury will assess the quality of the Products on the basis of the following criteria:
  - Composition, raw materials used in production and their origin, and processing technology;
  - Organoleptic properties;
  - Certificates, approvals and trademarks held;
  - Packaging and marking;
  - Marketing concept, ways of promotion and distribution;
  - Other information enclosed in the Competition Card
3. The Jury shall make its decisions with the majority of votes. In case of a tie vote the Jury President's vote shall prevail.
4. Decision made by the Jury shall be final.
5. The Competition Jury shall meet to debate in two stages:
  - STAGE ONE - All entries shall be checked for any irregularities.
  - STAGE TWO - Members of the Jury shall examine the Products qualified for Stage Two of the Competition, and they shall make decisions about awarding recognitions.
6. All materials and activities of the Jury are confidential and shall not be disclosed to third parties.

## §6

1. The list of contest winners will be posted on the [www.worldfood.pl](http://www.worldfood.pl) website.
2. The award-winning Products will be photographed for the purposes of presentation in communication and promotional materials of the WorldFood Poland Exhibition.
3. The award-winning Exhibitors shall have the right to mention the received accolades in their communication and advertising materials.
4. The laureates will be awarded with a diploma, statuette and the "Gold Medal Award 2024" logo in a format enabling its restructuring and use for promotional purposes.
5. The logo may be used solely for purposes of promoting the awarded product, the name of which will be placed on the diploma.
6. The awarded companies will be given a diploma.

## §7

The Exhibition Organiser Team is responsible for organisational matters.

If you have additional questions, please contact: Laura Galeone  
e-mail: [konkurs@worldfood.pl](mailto:konkurs@worldfood.pl)

