

Rules of the Gold Medal of WorldFood Poland 2023

§1

The organiser of WorldFood Poland 2023 - International Food & Drinks Exhibition, Lentewenc Sp. z o.o., is the Organiser of the Contest.

§2

The aim of the Contest is to identify the best products presented at WorldFood Poland 2023 held from 18-20 April 2023 in Warsaw.

§ 3

1. Only those companies that participate in WorldFood Poland 2023 and fulfilled all formalities are eligible to participate in the Contest.
2. Only products that will be exhibited at WorldFood Poland 2023 may be entered in the Contest.
3. Application for participation in the WorldFood Poland Gold Medal Contest is payable. Application prices:
90 EUR for one submitted product;
70 EUR for one submitted product when submitted from two to four products;
50 EUR for one submitted product when submitted five or more products.
The amount should be paid with the title "WorldFood Contest application" to the bank account: 46 1090 1883 0000 0001 1853 4614 Lentewenc Sp. z o.o. Bank Zachodni WBK S.A. ul. Marszałkowska 55/73, 00-676 Warsaw. Please, attach confirmation of the transfer for the entry.
4. Companies can enter one or more products in following Categories:

Product:
 - WorldFood Poland 2023 Gold Medal (in categories established by Jury)
 - Exhibition Debut – Polish Company 2023
 - Exhibition Debut – International Company 2023
5. Contest participants are required to:
 - To complete the descriptions of submitted products via the form available on the Exhibitors' Portal by **31/03/2023 at the latest.**
 - Deliver **three units** of the Product entered in the Contest no later than **31 March 2023** (units will be rated by Jury) into the organiser office, 5/34 Skwer Wyzynskiego Str., 01-015 Warsaw, POLAND
6. Products requiring refrigerated storage conditions should be delivered on April **18, 2023, by 09:30 AM** to the Organizer's exhibition office, on the EXPO XXI (Prądzyńskiego Street 12/14, Warsaw)
7. Samples of products with short date should be delivered after prior consultation with the competition organizer
8. If the product cannot be delivered, the organizer reserves the right to remove the entry from the contest

§4

1. The Organiser of the Contest reserves the right to publish photographs of the Products in print media, on TV and on the Internet, and in marketing materials of WorldFood 2023 and Lentewenc Sp. z o.o.



2. The Prize will be awarded to the manufacturer or a distributor acting on its behalf. If the manufacturer participates in the Exhibition, a distributor is not entitled to register the Product for the Contest.
3. Materials and samples provided to Jury members, forming the documentation of registered Products, will not be returned.

§5

1. The Organisers of the Contest shall appoint a Jury composed of highly knowledgeable professionals experienced in the area of the Contest; the Jury members will be representatives of:
 - Culinary Experts
 - Representatives of Organizer
 - Representatives of Retail
2. The Jury will assess the quality of the Products on the basis of the following criteria:
 - Composition, raw materials used in production and their origin, and processing technology;
 - Organoleptic properties;
 - Certificates, approvals and trademarks held;
 - Packaging and marking;
 - Marketing concept, ways of promotion and distribution;
 - Other information enclosed in the Competition Card
3. The Jury shall make its decisions with the majority of votes. In case of a tie vote the Jury President's vote shall prevail.
4. Decision made by the Jury shall be final.
5. The Competition Jury shall meet to debate in two stages:
 - STAGE ONE - All entries shall be checked for any irregularities.
 - STAGE TWO - Members of the Jury shall examine the Products qualified for Stage Two of the Competition, and they shall make decisions about awarding recognitions.
6. All materials and activities of the Jury are confidential and shall not be disclosed to third parties.

§6

1. The list of contest winners will be posted on the www.worldfood.pl website.
2. The award-winning Products will be photographed for the purposes of presentation in communication and promotional materials of the WorldFood Poland Exhibition.
3. The award-winning Exhibitors shall have the right to mention the received accolades in their communication and advertising materials.
4. The laureates will be awarded with a diploma, statuette and the "Gold Medal Award 2023" logo in a format enabling its restructuring and use for promotional purposes.
5. The logo may be used solely for purposes of promoting the awarded product, the name of which will be placed on the diploma.
6. The awarded companies will be given a diploma.

§7

1. Products that receive a distinction in the contest for the Gold Medal of the WorldFood Poland Exhibition will automatically take part in the Best Business Choice contest and will be made available for testing to Exhibition Visitors on April 19 from 9:00 a.m. to 5:00 p.m. Visitors will have the opportunity to test and vote for the best products in their opinion. The product selected in this way will receive the title of Best Business Choice 2023. In connection with the above, exhibitors whose products have been awarded and distinguished in the contest for the Gold Medal of the WorldFood Poland Exhibition undertake to deliver them to the contest zone in the amount allowing to organize tastings for Visitors - the amount should be agreed individually with the Organizer, depending on



the form, packaging weight, etc. Products for tasting should be delivered on April 19, 2023, from 9:00 to 9:30 to the contest zone.

2. The prize in the Best Business Choice Contest, funded by the Organizer, is a Voucher worth PLN 10,000 gross to be used in the next year's edition of the WorldFood Poland fair on April 16-18, 2024 (the amount to be used for the purchase of: space, stand, marketing and technical services from the Organizer).

The Exhibition Organiser Team is responsible for organisational matters. If you have additional questions, please contact: Monika Wiczuk
e-mail: konkurs@worldfood.pl