

**Regulations of the "WorldFood Poland Business Best Choice" competition  
organized during the WorldFood Poland fair**

**§1 Organizer of the Competition**

The organizer of the "WorldFood Poland Business Best Choice" competition (hereinafter referred to as the "Competition") is Lentewenc Sp. z o. o. (hereinafter referred to as the "Organiser") with its registered office at ul. Square of Fr. card. Stefana Wyszyńskiego 5 lok. 34, 01-015 Warszawa, Tel.: 22 395 66 99, Fax: 22 395 66 90, registered in the District Court for the Capital City of Warsaw Warsaw, XII Commercial Department, KRS: 0000415363, REGON: 146063993 NIP: 5272675051 www.lentewenc.com.

**§2 Time and place of the Competition**

The competition will take place during the 9th International Food and Drinks Fair WorldFood Poland, on April 18-20, 2022 at EXPO XXI WARSAW at ul. Prądzyńskiego 12/14.

**§3 Purpose of the Contest**

The purpose of the Competition is to select and award one of the products that have been awarded the title of the Gold Medal of the WorldFood Poland 2023 Fair and received distinctions. The products will be assessed by the exhibitors and visitors of the fair by voting. The winning product will be awarded the title of WorldFood Poland Business Best Choice 2023.

**§4 Conditions of participation in the Competition**

**4.1. Contest participants**

The competition assumes the participation of all exhibitors and visitors to the WorldFood Poland 2023 fair.

Each exhibitor and visitor can cast one valid vote.

**4.2. Fees**

Participation in the Competition is free of charge.

**§5 The course of the Competition**

**5.1. Contest date**

- The competition will take place on April 19-20, 2023
- The verdict will be announced on April 20, 2023 during the fair

**5.2. The course of the competition**

- April 19, 10:00-17:00 - exhibitors and visitors vote for products awarded the Gold Medal of the WorldFood Poland 2023 Fair
- The vote should contain a short justification for the choice
- The ballot box will be located in the Competition Zone in the EXPO XXI Centre
- On April 20, between 10:00-12:00, the votes will be counted by the Competition Commission and the most interesting arguments justifying the selection of the best product will be selected
- The results of the competition will be announced on April 20 at 13:00.

**5.3 Organizer's rights**

The organizer reserves the right to:

- cancellation of the Competition, interruption of its duration, at any time, without giving a reason.
- recording the course of the Competition, including the award ceremony by means of audio-video and photos, and publishing these materials via their information channels (Organiser's website, Organiser's social media: Facebook, Instagram) for information and promotional purposes;
- posting the data of the Competition Winner on the Organizer's website and in the Organizer's social media.

## **§6 Competition Committee**

### **6.1. The composition of the competition committee is appointed and dismissed by:**

- Director of the WorldFood Poland fair

### **6.2. The jury of the competition consists of:**

- Director of the WorldFood Poland fair
- Marketing Coordinator of the WorldFood Poland fair

### **6.3. Members of the Competition Jury are obliged to read and comply with the Competition Regulations.**

## **§7 Prizes**

### **7.1 Contest Winner**

The competition is won by the product that receives the most votes. The Exhibitor whose product received the largest number of votes becomes the Winner of the Contest. The winner of the Contest will receive the prizes described below.

### **7.2 Grand Prize**

- The main prize in the WorldFood Poland Business Best Choice Competition, funded by the Organizer, is a Voucher worth **PLN 10,000 gross** to be used in the next year's edition of the WorldFood Poland fair on April 16-18, 2024, and if the Organizer changes the date of the fair edition - during the next edition of the fair.

- The amount of the voucher may be used by the Competition Winner for the purchase of services offered by the Organizer as part of the next edition of the fair, i.e. the rental of space, stand, marketing and technical services from the Organizer.

- The value of the voucher cannot be exchanged for another prize or cash equivalent, in particular if the voucher is not used in whole or in part as part of the next edition of the fair.

### **7.3 Additional Prizes**

Additional prizes that the winner of the competition will receive along with the main prize are:

- Diploma in electronic form - sent by e-mail to the address indicated by the Competition Winner, within 14 working days from the announcement of the results.
- Free License to use the "WorldFood Poland Business Best Choice 2023" Logotype (word and graphic sign) for promotional and marketing purposes.

### **7.4 Logo**

The Organizer shall send the Competition Winners the Logotype referred to in sec. 3 letter b) by e-mail to the address indicated by the Competition Winner, in a format that allows its transformation and use for promotional and marketing purposes. The license includes the right to use the Logotype in the following fields of exploitation: production of copies of the Logotype using any technique, public display, sharing and placement of the Logotype in the content of promotional, advertising and information materials regarding the Competition Winner.

## **§8 Final Provisions**

10.1 The Organizer will inform about any changes in the Regulations on the website [www.worldfood.pl](http://www.worldfood.pl).

10.2 The Organizer reserves the right to change the Regulations in order to specify or modify its points.

10.3 All information about the Competition available in advertising and promotional materials is for information purposes only.

10.4 Questions regarding the Competition should be directed to the Organizer at the contact details indicated in § 1.

10.4 In matters not covered by these Regulations, applicable law shall apply.

10.5 Any disputes arising from participation in the Competition, after the complaint procedure has been exhausted, will be settled by the court competent for the seat of the Organizer.