

Rules of the Gold Medal of WorldFood Poland 2020

§1

The organiser of WorldFood Poland 2020 - International Food & Drinks Exhibition, Lentewenc Sp. z o.o., is the Organiser of the Contest.

§2

The aim of the Contest is to identify the best products presented at WorldFood Poland 2020 held from 30 June to 2 July 2020 in Warsaw.

§ 3

1. Only those companies that participate in WorldFood Poland 2020 and fulfilled all formalities are eligible to participate in the Contest.
2. Only products that will be exhibited at WorldFood Poland 2020 may be entered in the Contest.
3. The number of Products entered in the Contest free of charge is restricted to maximum 2.
4. If the exhibitor wish to enter more than 2 products to the contest, the condition is the payment of the fee in the amount of PLN 50 EUR (if applicable) for each additional product to the following bank account: 46 1090 1883 0000 0001 1853 4614 Lentewenc Sp. z o.o. Bank Zachodni WBK S.A. ul. Marszałkowska 55/73, 00-676 Warsaw. Please, attach confirmation of the transfer for the entry.
5. Companies can enter one or more products in following Categories:

Product:

- WorldFood Poland 2020 Gold Medal (in categories established by Jury)
- Exhibition Debut – Polish Company 2020
- Exhibition Debut – International Company 2020

6. Contest participants are required to:

- To complete the descriptions of submitted products via the form available on the Exhibitors' Portal by **12/06/2020 at the latest**.
- Deliver **three units** of the Product entered in the Contest no later than **12 June 2020** (units will be rated by Jury) into the organiser office, 5/37 Skwer Wyszyńskiego Str., 01-015 Warsaw, POLAND

7. Samples of products requiring refrigeration storage conditions should be delivered to: **MOONSFERA Centrum Olimpijskie Restaurant, Wybrzeże Gdynskie 4 Str., 01-531 Warsaw, Poland**, between **16 and 17 June 2020**. The consignment should be described as "WorldFood Poland competition". If the product cannot be delivered, the Participant shall provide a detailed description of the product, including the composition and real photos.

§4

1. The Organiser of the Contest reserves the right to publish photographs of the Products in print media, on TV and on the Internet, and in marketing materials of WorldFood 2020 and Lentewenc Sp. z o.o.
2. The Prize will be awarded to the manufacturer or a distributor acting on its behalf. If the manufacturer participates in the Exhibition, a distributor is not entitled to register the Product for the Contest.
3. Materials and samples provided to Jury members, forming the documentation of registered Products, will not be returned.

§5



1. The Organisers of the Contest shall appoint a Jury composed of highly knowledgeable professionals experienced in the area of the Contest; the Jury members will be representatives of:
 - President of the Jury – Jarosław Uściński, President of the National Association of Chefs and Confectioners, owner of the restaurant Moonsfera,
 - Representatives of Organizer
 - Culinary Experts
2. The Jury will assess the quality of the Products on the basis of the following criteria:
 - Composition, raw materials used in production and their origin, and processing technology;
 - Organoleptic properties;
 - Certificates, approvals and trademarks held;
 - Packaging and marking;
 - Marketing concept, ways of promotion and distribution;
 - Other information enclosed in the Competition Card
3. The Jury shall make its decisions with the majority of votes. In case of a tie vote the Jury President's vote shall prevail.
4. Decision made by the Jury shall be final.
5. The Competition Jury shall meet to debate in two stages:
 - STAGE ONE - All entries shall be checked for any irregularities.
 - STAGE TWO - Members of the Jury shall examine the Products qualified for Stage Two of the Competition, and they shall make decisions about awarding recognitions.
6. All materials and activities of the Jury are confidential and shall not be disclosed to third parties.

§6

1. The results of the Contest will be announced, and the Diplomas will be awarded, at the Banquet for Exhibitors on 1th July 2020.
2. The list of contest winners will be posted on the www.worldfood.pl website.
3. The award-winning Products will be photographed for the purposes of presentation in communication and promotional materials of the WorldFood Poland Exhibition.
4. The award-winning Exhibitors shall have the right to mention the received accolades in their communication and advertising materials.
5. The laureates will be awarded with a diploma, statuette and the "Gold Medal Award 2020" logo in a format enabling its restructuring and use for promotional purposes.
6. The logo may be used solely for purposes of promoting the awarded product, the name of which will be placed on the diploma.
7. The awarded companies will be given a diploma.

§7

The Exhibition Organiser Team is responsible for organisational matters. If you have additional questions, please contact: Łukasz Daszczyk
e-mail: contest@worldfood.pl