

Increased interest in WorldFood Warsaw among exhibitors and participants associated with trade and the service industry reflect its dynamic growth over the span of the last 5 years. This year's edition confirmed that WorldFood Warsaw is a very important item on the agenda of business meetings of decision-makers in the food industry, as well as those related to the market of organic products and nutraceuticals. WorldFood Warsaw is a Central European premier trade fair event dedicated to the food sector and an effective communication platform for manufacturers, distributors, retailers, and top managers, which enables them to establish lasting business relationships with trading partners.

**Marcin Fajerski, Chief Editor, Ekodostawcy**

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WorldFood had a scent of Polish herbs, precisely thanks to our company, which has been successfully pursuing our passion for growing fresh herbs in pots for 30 years. Origanum products are available in large chains, small shops, home gardens and balconies, but the brand has to be taken care of, hence our presence at WorldFood in the ECO zone. A great decision, as the fair was successful, and interesting talks raise our hopes for the development of the company. See you next year!

**Anna Dąbrowska, Origanum Sp. z o.o.**

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We manufacture our products with passion and commitment, which is confirmed by numerous certificates, and our company is known to the greatest gourmets. Indeed, we met such conscious recipients, potential prospective contractors, during the WorldFood Warsaw Fair. We are glad that the organisers focus on quality, so do we, and the fair grows year by year and increases its reputation in the industry. Since 1956, we have been producing ham exactly as they used to do it in the good old times, in accordance with Parma's tradition and we wish you WorldFood had a 'taste' like our unique products do among the exhibitors.

**Marcin Szutkowski, Italian delicatessen cured mead products Bedogni Egidio**

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SiejeJe company pursues its activity based on three basic ideas: product, human, environment, and our leading product, namely grain and rice wafers, contains 100% of the nature and health. We focus on quality and truthfulness, and we strive to be among the best. WorldFood is a great opportunity for establishing direct contact as well as for running business talks and searching for new opportunities. It is also an opportunity to supplement marketing and promotional activities. That is why we invite you to our stand next year.

**Rafał Wojciechowski, General Manager, SiejeJe**

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Primavika is one of the most recognised and valued producers of quality vegetarian and vegan food, and our consumers can choose from a wide range of carefully designed and prepared products - dinner dishes, pâtés, hummuses, paprykarz spread, and types of peanut butter.

Our products are available in several popular retail chains all over Poland, as well as in numerous healthy food shops, including both stationary and online shops. But nothing is given once and for all, and we attempt to implement the company's marketing strategy in such a way as to strengthen the brand we have developed. Such an opportunity is provided by trade fairs and exhibitions, and it is certainly provided by WorldFood, whose business character provides new opportunities and a chance for establishing contacts. We are proud that the jury of the WorldFood Gold Medal

competition appreciated our vegetarian paprykarz spread and awarded us during the Gala. See you next year!

**Bartosz Janicki, Marketing Manager, Primavika**

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The situation on the market of milk and milk products is changing dynamically and it is necessary to constantly monitor the situation in order to find new opportunities, new outlets, and to reach consumers' awareness. Polish dairy products are healthy, unique and of high quality, but the competition isn't idle. After a two-year break, Krasnystaw Cooperative entered this year's WorldFood edition into its marketing strategy, and today I can say that this was a good decision. The trade fair has grown in strength, made its way in the calendar of successful events, and the organisers accurately focus on its business character. I hope that we will see each other in a larger group of companies operating in the dairy sector next year, because it's worth it.

**Tadeusz Badach, President, Krasnystaw**

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We are one of the largest companies in Poland producing organic food and herbal products. Our products are made in the Podlasie region, and Dary Natury can be found in the Czech Republic, Ireland, Great Britain, Belgium, Germany, the United States, and China. This stands to our delight, but we know that active promotional activities are necessary, given growing sales and new markets. Once again we became a WorldFood Exhibitor and we were not disappointed. The trade fair is developing, exhibitors come to from different parts of the world and business talks are held in multiple languages. Our products stood on the highest podium in the Gold Medal Competition, and the jury confirmed their uniqueness and quality. We wish the organisers further development and see you next year!

**Mirosław Angielczyk, Owner, Dary Natury**

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CZARY MAMY is a line of natural products for the entire family, which was created as a result of passion, friendship with nature, and the need. Our porridges are made from selected cereals delivered directly by Polish organic farms and enriched with a magical pinch of taste. By our products, we want to show mothers that each of them can become a sorceress in three minutes. WorldFood trade fair is an opportunity to implement our promotion strategy, establish contact with chain and buyers, as well as make it possible to establish contacts and run talks in the ECO zone. We are glad that our products attracted so much interest. See you next year!

**Aleksandra Budzowska, Co-owner, HELPA**

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WorldFood Warsaw is a great opportunity for meetings, especially in the B2B area. Preserves from Grandpa's Garden are made according to traditional home-made recipes. We take great care of their high quality and excellent taste, and we undergo numerous quality and safety certifications. However, these are niche products, produced in small quantities and addressed to demanding customers. The WorldFood Warsaw trade fair provides an opportunity to reach customers, evoke interest in our offer and, most of all, to taste our products. This is important because a good taste needs no advocates. That is why we are already reserving an exhibitor's stand for WorldFood Warsaw 2019.

**Anna Tałaj, Ogródek Dziadunia [Grandpa's Garden]**

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Since the 5th edition of the fair surprised us so positively, we are looking forward to the 10th edition. It is a fantastic opportunity to establish business contacts in Europe, strengthen relations, exchange experiences and opinions with producers in Poland. The trade fair magnetises visitors. Eccentric, full of positive emotions, buttoned up. A five-star score for the 5th edition!

**Crotopak Team**

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Access, trade fair service and protection - all at a good level. Attendance pleased us greatly. What is important, the visitors included only industry representatives.

**Ada Korniejewska, Business Unit Manager, MGA Food**

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I am VERY SATISFIED. Excellent organisation, a large number of meetings, visitors and buyers, contacts from Poland and abroad, a great company and a great atmosphere... not only during the banquet, but also during the whole fair. The unbelievably delicious catering and this magical place inspiring further struggle for markets, striving for the top. Congratulations! Not to mention the first-ever official award for the OneDayMore. One would give little importance to it, but this is a significant achievement for a start-up with six months of sales experience.

**Krzysztof Ragan, Commercial Director, OneDayMore Sp. z o.o. sp.k.**

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Our Eco Farm pays tribute to the first ecologists. We nurture their idea through respect for the earth, love for nature, care for the highest nutritional value of our products and sharing our knowledge of well-understood ecology. This is why our fruit and vegetables are highly valued by, among others, producers of organic baby food, and have passed the strictest tests with excellent results for years. Our organic pickled cucumbers were honoured during this year's WorldFood edition and we are proud to be on the podium among other exceptional producers. We deliver our products to well-known chains but also to small shops, wherever quality is at the forefront. Worldfood has given us the opportunity to establish new interesting contacts.

See you next year!

**Oleń Góral, Farma Świętokrzyska**